



How Cloud Computing Builds Better Business Relationships

Making collaboration between employees and businesses more efficient by utilizing helpful, cloud-based office applications

Before the boom of the digital age, being productive outside the office was near impossible, and business meetings took too much time. The use of available technology often resulted in lowered productivity, wasting company and client resources. Managing and working with teams was also problematic as communication was slow and document sharing technologies were inefficient. Now, as cloud computing evolves at a rapid pace, better communication and collaboration solutions are being developed to let companies and employees cooperate faster, smarter and more efficiently.

With powerful cloud-based office tools, companies and employees can now cooperate without losing time, effort and money. Utilising new online tools help you communicate smarter so you can put more focus in productivity. Here's why:

1. Better communication between people

Cloud-based office-suites, like Microsoft Office 365, are equipped with communication tools that let your team and clients send messages directly to one another in real time. Sending orders, requirements and sharing ideas can now be done with a single direct message.

These online office apps have the ability to show you who's online, offline and who's currently busy among your team. A single "is this a good time?" to your online team mate can now lead to productive conversations, as opposed to wasting time calling before knowing that they're unavailable.

Keeping open, two-way communication lines between you and your clients is essential, and instant communication tools make that easier. Reducing the time you spend on missed calls and overlooked e-mails and spending it on productive actions to deliver a higher-quality output, in a shorter timeframe to your client.

2. Work anywhere and with any mobile device

Before the internet became prevalent, teamwork on a single document couldn't be done if a single member was unavailable. With cloud-based applications, your team mates can easily access a project from anywhere as long as he or she is connected to the internet. You can even use your laptop, tablet or smartphone to access and edit the file.

Working on the same document simultaneously is far more effective since everyone can contribute ideas without the need to convene on-site. Supervisors can directly check and edit their team's output without anyone having to leave their seat.

As cloud-based applications are always updated, all users enjoy the latest versions of the software, ensuring a consistent user experience and format. This eliminates problems with format compatibilities as every user has the same version of the software.

The latest cloud technologies allow businesses to erase geographical boundaries by letting them work anywhere as long as they have stable internet connection. This lets companies shorten lead times, even if your team mates are outside the office, leading to improved client happiness.

3. Efficient document sharing and archiving

Cloud-based office-suites give you the ability to upload and download files anywhere with an internet connection. Transferring big documents, long presentations and extensive spreadsheet reports can now be done with just a single click or tap. You no longer have to wait for messengers and forwarding companies to deliver important documents since the cloud will do it for you.

By letting you build your own cloud libraries, file-keeping becomes effortless. Don't waste time searching mile-long file lists and cluttered inboxes. Use the tagging and labeling tools so your team can search for a specific file within seconds.

With the faster file sharing capabilities of the cloud, submitting and returning documents back and forth between companies takes less time, allowing all parties to focus on their core businesses ensuring more time for production.

4. Keeping everyone updated and coordinated

Online office applications are equipped with features that make synchronisation easier to make sure everyone is updated. Tracking project status, checking business statements and editing and archiving documentation are faster when you use the cloud.

You can create a specific site for your team and let it act as a digital workplace that your team can access 24/7. This lets everyone involved stay productive anytime and make sure deadlines are met. Inviting your clients on this site will make them involved in the process and pave the way for a better flow of ideas.

You can also improve data security as you can customise the accessibility of your document. You can choose who among your team and clients can access your digital assets.

Some applications also let you synchronise calendars so you can schedule meetings efficiently. Scheduling meetings would no longer require you to call everyone for their availability, just check their online calendars for their preferred date.

Staying competitive in today's market requires businesses to be fast and efficient. Helpful online tools that ensure your team and clients are in sync is important as it drives better productivity.